

# PORTAGE TOWNSHIP SCHOOLS

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Our Mission is educating, empowering and  
inspiring excellence

Dear Parents,

For many years, Portage Township Schools has utilized an automated parent notification system to quickly and efficiently notify parents of important school and district information – important information such as school closures/ delays, security alerts, absence notifications, upcoming school activities and more.

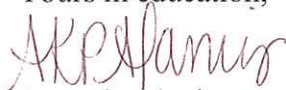
Recent updates to the Telephone Consumer Protection Act (TCPA) requires school systems and organizations across the nation to modify the ways in which it contacts consumers via their mobile device.

In Portage Township Schools, updates to the TCPA law will require all parents to “opt in” to receive automated communications on their mobile device – this means parents must provide permission to receive automated calls and SMS text messages on their mobile device(s). An exception to this updated law is if the call or text is for emergency purposes, in which consent is not required (inclement weather delays/ cancellations, security-related alerts, absences, transportation news, etc). Additionally, revisions to the law do not require a parent to “opt in” to receive non-automated calls directly from principal, teacher or other staff members.

In order to comply with this updated law, Portage Township Schools’ parent notification system will terminate all parent settings and clear all blocked phone numbers to reset our system for the 2017-2018 school year. **In order for parents and/or legal guardians to continue to receive important information from their school and the district during the 2017-2018 school year, they must legally opt-in and verify mobile phone contact settings during the registration process.** Parents and/or legal guardians who do not opt-in will not receive important messages such as upcoming school news, activities, and more.

The reset process will take place July 1, 2017 through August 11, 2017. During this process, please do not unsubscribe to any phones calls from Portage Township School so we can make sure the system is working properly and needed information is received in a timely matter. Once registration is complete, and the system has been reset, additional information will be sent to parents about setting up specific phone/ text messages via School Messenger Center and adding additional parents/ guardians to receive auto messages.

Yours in education,



Amanda Alaniz  
Superintendent of Schools